



Edward de Bono's Six Thinking Hats®

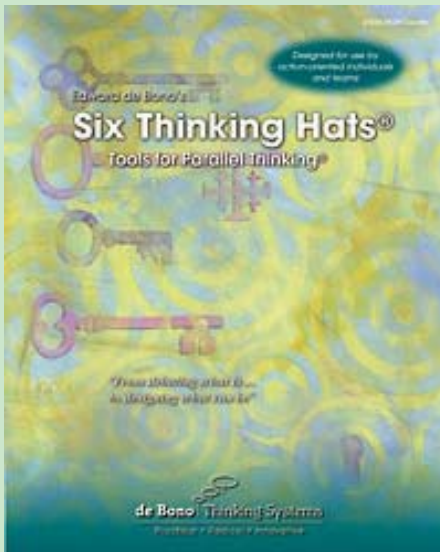
An OD tool that broadens the thinking of individuals and groups.

Date: Sept. 23-24, 2008

Full Price: \$1,399.00

Early Bird Member Price—\$750.00 until August 22

Six Thinking Hats®: A Creativity Process for Results Driven OD Practitioners...Save Time • Improve Communication • Think Thoroughly



Lead thinking together meetings that deliver remarkable results. Work with clients and unlock their thinking.

Six Thinking Hats® is a time tested tool that boosts creative performance. Most meetings require solutions which rely on creative output for solutions that can be supported and implemented.

Six Thinking Hats® provides a framework to sort out six different ingredients in thinking. Each person uses the same tool, at the same time, on the same challenge. The goal is to expand the thinking of each person in order to arrive at well thought through solutions.

The tools: white hat data, red hat hunches, black hat risks, yellow hat benefits, green hat ideas, and blue hat process control.

Increase collaboration and innovative performance by learning how to:

Break the idea killer habit that shuts down the creative process.

Generate powerful new ideas that are outside the mainstream.

Follow a practical process for idea evaluation.

Consider a broader range of possible solutions and select the ones that best meet the business need.

Select opportunities to pursue based on balancing value against risk.

Develop action plans that minimize risk. Include the unique thinking of each person to ensure solutions are impactful.

Sell well thought out ideas to management and clients with more confidence.

Look for innovative solutions more regularly - "out-think" the competition.



ORGANIZATION DEVELOPMENT
NETWORK OF OTTAWA-OUTAOUAIS

RÉSEAU DE DÉVELOPPEMENT
ORGANISATIONNEL OTTAWA-OUTAOUAIS

A High Impact Innovation Tool

"By the end of this year we will have doubled our business since our creative thinking session with you, and we are 60% of the way to the goal. It's almost time to raise the bar."

Dan Weare, National Business Manager

"You can do no better than to attend a de Bono seminar."

-Tom Peters

"Ideas are the currency of success. They separate you from the competition."

-Dr. de Bono

Suppose

Potential

Possibility

What if ...

Risk

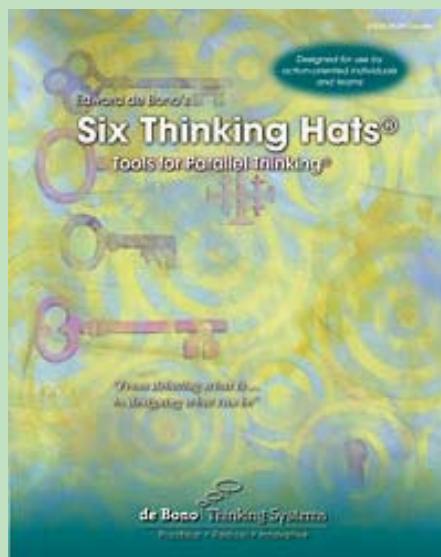
Listen

Gut Instinct

Think

Innovation is a People Process ... an Everyday Job Necessity

OD Practitioners Can Lead the Way



This two-day event is custom designed to meet the special needs of OD Practitioners— facilitation, coaching, negotiating, consulting...

We will focus on how to use the tool to boost creative and innovative output as this is a key need in business and government today. Old ways are no longer working.

The tool is in use around the world with great success. Global teams in particular find the tool to be great. It quickly includes each persons thinking in discussion, regardless of culture or language.

Edward de Bono, recognized as the international authority on creative and innovative thinking, and

creator of the tool, is currently number 40 on the list of the most influential global business thinkers. To discover who else is on the list go to www.Thinkers50.com. Clear your calendars now for Sept. 23-24 and plan to attend this special event. Register quickly in order to secure your spot. Our pricing is terrific!

We are pleased to have one of only 25 Master Trainers in the world, Lynda Curtin, travel from Los Angeles to share her expertise with us. If you can't attend you can arrange to bring Lynda to your organization by contacting her directly.

Consulting • Negotiating • Coaching • Leveraging Change

"Lynda, as I prepared for and led my first YMCA Board strategic planning session, I heard your voice coaching me to lead a successful meeting. Four CEO's asked that I call them to discuss on-site work, and a Board member recommended me to be President next year. Thank you for all you have done to prepare me for this exciting and rewarding work."

- Mary Kay Uhing, People Power

About de Bono Master Facilitator Lynda Curtin

Celebrating her 15th year in business in Los Angeles, Lynda is one of the most experienced de Bono practitioners in the global network—and, she is trained by Dr. de Bono.

For example: retained as Product Development Manager, Lynda lead the development of Focus on Facilitation™, the first course developed without de Bono's direct involvement.

Her proven track record facilitating tough business meetings, developing new products, launching marketing campaigns, delivering outstanding training connected to client needs, and consistently meeting hefty sales and profit goals ensured Lynda was the ideal person in the global network to lead this project. She has a deep understanding of the tools, how they work, and how to apply

them.

Clients choose to work with Lynda because she is talented at helping people to think bigger and better than they think they can—a key requirement for job success today.

OD professionals will enjoy Lynda's down-to-earth style and emphasis on real-world issues.



www.deBonoForBusiness.com

info@LyndaCurtin.com

Event Details

As *seating is limited*, you will want to register early to secure your spot.

Last day to register is Mon.

Sept. 8. This is to ensure the workshop materials arrive on time.

Plan to ***attend with your team*** to enable quicker implementation back at work.

The pace is fast with lots of hands-on activities and expert coaching.

Registration is available online. Go to

<http://www.odnoo.org>

Follow the links for Edward de Bono's Six Thinking Hats Sept. 23-24 to register.

Early Bird Member Price: \$750 before Aug. 22, 2008

Member Price Aug. 22– Sept. 8: \$850

Early Bird Non-Member Price: \$850 before Aug. 22, 2008

Non-Member Price Aug. 22-Sept. 8: \$950

Time: 9-5 daily

Dress: Business Casual

Included with your registration: the official de Bono Thinking Systems workshop kit; ***a \$250 value.***

Refreshment breaks and lunches.

Location: Ottawa, Ontario

The location will be confirmed. Check the web for updates.

Questions? Call Lynda Curtin @ 818-507-6055